

# Goals to outcomes tool.

Stay focused and productive by breaking down your big, annual goals from the **one-page business plan**. Follow the steps below to back into your top daily, weekly, monthly, and quarterly activities and goals to drive outcomes.

6

5

4

3

2

1

DAILY	Week of:	WEEKLY (Top priorities)
Mon:		1.
Tues:		
Wed:		2.
Thurs:		
Fri:		3.
DAILY	Week of:	WEEKLY (Top priorities)
Mon:		1.
Tues:		
Wed:		2.
Thurs:		
Fri:		3.
DAILY	Week of:	WEEKLY (Top priorities)
Mon:		1.
Tues:		
Wed:		2.
Thurs:		
Fri:		3.
DAILY	Week of:	WEEKLY (Top priorities)
Mon:		1.
Tues:		
Wed:		2.
Thurs:		
Fri:		3.

THE NEXT THREE MONTHS	
This Month	
	Development activities/meetings
	New in pipeline
	New AUM/revenue
1.	
2.	
3.	
Next Month	
	Development activities/meetings
	New in pipeline
	New AUM/revenue
1.	
2.	
3.	
2 Months Out	
	Development activities/meetings
	New in pipeline
	New AUM/revenue
1.	
2.	
3.	

QUARTERLY GOALS	
	Development activities/meetings
	New in pipeline
	New AUM/revenue
1.	
2.	
3.	
ANNUAL GOALS	
	Development activities/meetings
	New in pipeline
	New AUM/revenue
1.	
2.	
3.	
OUR PURPOSE AND MISSION IS TO...	

← START HERE